



## **Request for Proposals: Program Evaluation and Development Consultant**

G{Code} is a nonprofit organization committed to empowering Black, Brown, and Indigenous young women and non-binary people of color to thrive in the tech industry. We offer supportive, inclusive, and safe environments for learning coding, web development, and data analytics. As we strive for continuous improvement and alignment with our mission, we seek a qualified Program Development Consultant that can assist us as we refine and enhance our key programs for a September 2024 launch.

### **The Program Development Consultant will:**

- Conduct an Assessment of Our Current Capabilities
- Develop a Theory of Change
- Create a Logic Model
- Develop an Action Plan

We invite proposals and look forward to partnering with a consultant who can help enhance our functional capabilities and strategic planning processes.

### **Proposal Requirements:**

Consultants interested in this project should submit proposals that include:

- A detailed methodology for conducting the program assessment, developing the theory of change, and implementing program restructuring.
- Qualifications and relevant experience, highlighting expertise relevant to the project.
- Examples of past work or case studies that demonstrate successful completion of similar projects.
- A proposed timeline for the project, including major milestones and deliverables.
- A detailed budget that should not exceed \$30,000
- Contact information for at least three references who can attest your ability in similar projects.

### **Timeline:**

- Proposal Submission Deadline: May 31, 2024
- Consultant Selection: June 8, 2024
- Project Kickoff: June 17, 2024

### **Evaluation Criteria:**

Proposals will be evaluated based on:

- Methodology and approach (25%)
- Qualifications and experience (25%)

- Sample work, case studies, passion for the work (20%)
- Proposed timeline and budget (15%)
- Alignment with organizational needs and objectives (15%)

**Submission Instructions:**

Submit proposals electronically to [info@thegcodehouse.com](mailto:info@thegcodehouse.com). Email questions and concerns to "BB" at [bridgit@thegcodehouse.com](mailto:bridgit@thegcodehouse.com).